
ZANOX.DE AG

DATA PROTECTION INFORMATION

ZANOX welcomes your visit to our website and your interest in our products and services. Protection of your personal data is important for us and we would like you to feel safe when visiting our website. For this reason we have compiled an overview of the information that is collected, processed and used when visiting our website and taking account of data protection regulations.

1. Personal Data

Personal data is detailed information concerning personal or factual circumstances of a specific or specifiable natural person. This includes information such as your correct name, your address, your telephone number and your date of birth. Not considered personal data on the other hand is information that cannot be associated with your genuine identity; this includes, for example, the number of users of our website or comparable, summarised information.

2. Collection of personal Data

You can visit our website without providing personal information.

As a standard procedure, our web servers temporarily record the connection data of the enquiring computer, which of our websites you visit, the date and duration of the visit, the identification data of the browser and operating system used as well as the website from which you reach us.

We use tracking software to determine the frequency of use and the number of users of our website. This software is not used to collect personal data or IP addresses. The data is used exclusively in anonymous and summarised form for statistical purposes and for the development of the website.

No other personal data – such as your name, your address, your telephone number or e-mail address – is collected, unless you provide this information voluntarily, e.g. within the scope of a survey or for the performance of an information enquiry.

We also collect further personal data if you conclude a contract with us and register via our website in this respect or in connection with any such contract. The personal data collected in this context can be seen from the registration form that we provide via our website.

3. Use of Cookies

“Cookies” are small files which enable us to store specific information related to you, the user, on your PC while you are visiting our website. Cookies help us to ascertain the frequency of use and the number of users of our Internet pages as well as to make our offers as comfortable and efficient as possible for you.

On the one hand, we use "Session Cookies" which are stored temporarily and exclusively for the duration of your use of one of our Internet pages. On the other hand, we also use "Permanent Cookies" to record information on computers which repeatedly access our website. The content of a permanent cookie is limited to an identification number. Name, IP address or other information concerning your real identity are not stored and we do not create any individual profiles concerning your use patterns.

Use of our offers is also possible without cookies. Under Tools/Internet Options in your respective browser you can deactivate the storing of cookies, limit this to specific websites or set your browser such that it informs you as soon as a cookie is sent. You can also delete cookies from the hard drive of your PC at any time (e.g. Firefox: Tools > Options > Privacy > Show Cookies > Remove Cookie / Remove All Cookies; Internet Explorer: Tools > Internet Options > Delete Browsing History / Cookies). zanox domains: www.zanox.com, ad.zanox.com, www.zanox-affiliate.de. Please note, however, that when so doing you must reckon with restricted presentation of the site and limited user guidance.

4. Processing and Use of personal Data

The personal data provided by you is used by us exclusively for the technical administration of the website, for answering your enquiries and for the execution of any contract concluded with you. We shall store your data in accordance with the statutory provisions and protect it against unauthorised access by third parties.

If you have provided us with your prior consent or – if permitted by statutory rulings – you have not raised any objections, we may possibly also use this data for advertising and market research purposes.

Your personal data will not be forwarded to third parties, unless this is necessary for the execution of a contract or if you have given your specific consent to this.

5. Data Security

ZANOX takes all necessary technical and organisational security measures to protect your personal data against loss, unauthorised access or other misuse. Your data will be stored in a secure operating environment which is not accessible by the public. In certain cases (e.g. when processing log-on data) your personal data will be transmitted in encrypted form. This means that communication between your computer and our servers is conducted using a recognised encryption procedure if this is supported by your browser.

If you wish to contact us by e-mail, we draw your attention to the fact that confidentiality of the information forwarded is not guaranteed. The content of e-mails can be viewed by third parties.

6. Information, Correction, Deletion and Blocking

You have the right to obtain information at any time concerning the personal data stored on you and to request the correction of incorrect data.

If you have registered on our website in connection with a contract, you can view the data via your customer account and also correct it there within certain limits.

You can also assert your statutory rights directly against us. To do this, contact us via e-mail at dataprotection@zanox.com, by fax on +49(0)30 50 96 91-99 or by post to ZANOX.de AG, Stralauer Allee 2, 10245 Berlin.

In observance of the data protection regulations, we shall also delete the personal data stored on you automatically if knowledge of this data is no longer necessary for fulfilment of the purpose for which it was stored or if storage of this data is not permitted for other legal reasons. In certain cases prescribed by law (e.g. statutory periods of keeping), your data can be blocked instead of being deleted.

7. Questions and Contact

Should you have any questions concerning this data protection information or concerning the processing of your personal data, please feel free to contact our Data Protection Manager who will also be pleased to provide assistance concerning requests for information, suggestions or complaints (e-mail: dataprotection@zanox.com, fax: +49(0)30 50 96 91-99, post: ZANOX.de AG, Stralauer Allee 2, 10245 Berlin).